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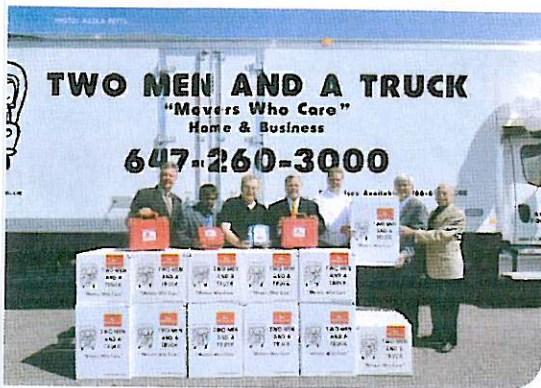
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NEWHOMES

IN THE NEWS

MIKEY NETWORK LAUNCHES "MIKEY ON BOARD" WITH TWO MEN AND A TRUCK "MOVERS WHO CARE" ARE FIRST ON BOARD



Pictured left: Two Men And A Truck President John Prittie; Ontario Ministry of Health and Long-Term Care Parliamentary Assistant, M.P.P. Bas Balkissoon; Toronto Councillor Mike Del Grande (Ward 39 Scarborough Agincourt); Mikey Network Chairman Hugh Heron; Two Men And A Truck franchisee and General Manager Steve de Boer; Toronto Councillor Chin Lee (Ward 41 Scarborough-Rouge River) and Mikey Network Executive Director Morty Henkle
Pictured right: Toronto EMS' Adam Thurston simulates a save for Mikey Network Chairman Hugh Heron

The Mikey Network, which promotes heart-healthy living, in partnership with Two Men and a Truck, is installing public-access defibrillators called Mikeys on all trucks at their new Toronto East location. The program is called Mikey On Board.

Two Men and a Truck Franchisee and General Manager Steve de Boer says, "This is my second franchise, having opened our first in Oshawa in 2007. Our Toronto East location serves the eastern section of Metro Toronto and Durham Region, through to and including Trenton."

"When you consider the physical nature of moving, it makes sense to have defibrillators on trucks, in case the movers or families involved in a move have a problem. But the advantage goes far beyond that. Moving trucks circulate throughout the community, so vehicles carrying a Mikey also carry a second chance at life for people who might experience sudden cardiac arrest," says Mikey Network Chairman Hugh Heron.

Heron adds, "Our community partners like Two Men and a Truck, really make things happen and we couldn't do it without their support and commitment. Today's announcement is the perfect example of taking that partnership further, with the launch of the Mikey on Board program. This is a tremendous initiative and I would think other moving companies might follow Two

Men and a Truck's leadership and consider installing Mikeys on their rolling stock."

The Mikey Network is a charitable organization working to create public awareness and provide education about heart-healthy lifestyles. The Mikey Network was named for Mike Salem, a valued partner at Heathwood Homes and The Heron Group who experienced sudden cardiac arrest and died on a golf course in 2002. In 2003, The Mikey Network was established with the goals of inspiring heart-healthy living and placing Mikeys in high-risk locations across Southern Ontario. To date, the Mikey Network has raised over \$1 million and has committed nearly 700 Mikeys. Visit www.mikeynetwork.com for more information.

Two Men and a Truck has been in business for over 20 years and currently operates in the U.S., Canada and Ireland with 200 locations and 1,400 moving trucks. The firm has a customer satisfaction rate of 94 per cent. In 2005, Two Men and a Truck was awarded its first master franchise in Canada to Heron Capital Corporation – a part of the Heron Group of Companies. Two Men and a Truck has eight Ontario locations – Hamilton, Mississauga, London, Halton, Oshawa, Toronto Mid Town, Etobicoke and Toronto East. Visit www.twomenandatruck.ca for more information.