

BUILDERS “MITZVAH”

ELLIOT KRANGLE'S HERON GROUP OF COMPANIES IS ON A MISSION

Press Release Submitted by THE MIKEY YOUNG AT HEART PROGRAM

The Mikey Network is on a mission to make life-saving automated external defibrillators readily accessible in every school across Ontario.

As part of The Mikey Young At Heart program, designed to place automated external defibrillators – called MIKEYs – across Ontario schools, Hugh Heron,

Chairman of The Mikey Network and President of Toronto-based Heathwood Homes, announced an unprecedented commitment to place MIKEYs in the Peel District School Board's 250 schools and buildings.

Bob Finnigan, CEO Heathwood Homes, which founded The Mikey Network, presented a cheque

for \$160,000 to fund the first year of operations for the Mikey Young At Heart program across the Peel board. Heathwood's donation kick-starts the wider campaign to raise funds for the special initiative, which will cost \$500,000. The financial commitment is the largest single gift of its kind in North America.

Heron also used the event to issue a bold challenge to school boards across Ontario to provide funding to install a MIKEY device in every school in the province. "We believe that it should be mandatory to install a defibrillator in schools, just as it is to have fire extinguishers available," said Heron. While ambitious,

Heron feels the goal is achievable and will save lives by putting devices within reach during an emergency.

The announcement at Mississauga's Applewood

Heights Secondary School, which recently welcomed its first MIKEY defibrillator—marks another accomplishment for The Mikey Young At Heart program. The initiative will provide much

needed coverage to approximately 170,000 students and school employees, and hundreds of thousands of people attending after-school programs across Peel.

To date, the Mikey Young At Heart program has placed more than 200

MIKEYs in elementary and secondary schools across the Greater Toronto Area—31 in Peel board schools—all while creating public awareness and providing
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education about heart-healthy lifestyles.

The Mikey Network was founded in 2003, following the sudden passing of Heathwood Homes partner Michael Salem. Had there been a defibril-

lator available where he was golfing at the time he suffered the attack, Salem might have been saved. In Canada, up to 85 per cent of cardiac arrests occur at home or in public places.